

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
558673-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
McCrory/R/ NC Gov	MCCRORY FOR NC GOV	917923

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	558673	9763889

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/12	09/23/12	FOX NFL 1p	1-4p	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 1:00 PM FOX NFL 1p 1-4p :30 PM12117TH \$1,400.00 NM									
2	09/23/12	09/23/12	Su 6p-7p	6p-7p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 6:42 PM Su 6p-7p 6p-7p :30 PM12107TH \$250.00 NM									
3	09/17/12	09/21/12	Noon News	12-1230p	MTWTF--	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 09/18/12 12:18 PM Noon News 12-1230p :30 PM12106TH \$60.00 NM 4 8 W 09/19/12 12:26 PM Noon News 12-1230p :30 PM12106TH \$60.00 NM 2 8 Th 09/20/12 12:17 PM Noon News 12-1230p :30 PM12106TH \$60.00 NM 1 8 F 09/21/12 12:14 PM Noon News 12-1230p :30 PM12106TH \$60.00 NM									
4	09/17/12	09/21/12	FOX 8 Morning News	5-6a	MTWTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 5:11 AM FOX 8 Morning News 5-6a :30 PM12106TH \$75.00 NM 2 8 W 09/19/12 5:47 AM FOX 8 Morning News 5-6a :30 PM12106TH \$75.00 NM 3 8 Th 09/20/12 5:42 AM FOX 8 Morning News 5-6a :30 PM12106TH \$75.00 NM									

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558673-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
McCrory/R/ NC Gov	MCCRORY FOR NC GOV	917923	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/21/12	Fox 8 Morning News	6-7a	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 6:59 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM 3 8 Tu 09/18/12 6:53 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM 2 8 W 09/19/12 6:20 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM 4 8 F 09/21/12 6:41 AM Fox 8 Morning News 6-7a :30 PM12106TH \$250.00 NM									
6	09/17/12	09/21/12	Fox 8 Morning News	7-8a	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 7:58 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM 3 8 W 09/19/12 7:30 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM 2 8 Th 09/20/12 7:12 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM 4 8 F 09/21/12 7:54 AM Fox 8 Morning News 7-8a :30 PM12106TH \$250.00 NM									
7	09/17/12	09/21/12	Fox 8 News at 6pm	6-630p	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 09/17/12 6:12 PM Fox 8 News at 6pm 6-630p :30 PM12106TH \$400.00 NM 1 8 Tu 09/18/12 6:17 PM Fox 8 News at 6pm 6-630p :30 PM12106TH \$400.00 NM 3 8 W 09/19/12 6:23 PM Fox 8 News at 6pm 6-630p :30 PM12106TH \$400.00 NM									
8	09/23/12	09/23/12	Su 11p-12a	11p-12a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 11:27 PM Su 11p-12a 11p-12a :30 PM12107TH \$100.00 NM									
9	09/17/12	09/21/12	Late News M-F	10-11p	MTWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 09/17/12 10:40 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM 1 8 W 09/19/12 10:57 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM 4 8 Th 09/20/12 10:38 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM 3 8 F 09/21/12 10:25 PM Late News M-F 10-11p :30 PM12106TH \$525.00 NM									
10	09/22/12	09/22/12	Fox 8 News After Sports	11p-12a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 11:33 PM Fox 8 News After Sports 11p-12a :30 PM12107TH \$325.00 NM									

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McCrary/R/ NC Gov	MCCRORY FOR NC GOV	917923	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/23/12	09/23/12	Late News Su	10-11p	-----S	:30	1	\$440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/23/12	10:33 PM	Late News Su	10-11p	:30	PM12117TH	\$440.00	NM

<u>Total Spots</u>	<b>27</b>	<u>Gross Total</u>	<b>\$8,280.00</b>
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## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$1,242.00</b>
<u>Net Amount Due</u>	<b>\$7,038.00</b>